

Advisory

Contact: Johnny Diloné, 602-506-6611

Date: 7/3/2008

Re: Ground Beef Recall

In our effort to ensure the safety of the consumers within the county, we are currently working with the Food Safety Professionals at Fry's. The following items are being done at each of their stores to minimize the potential risks associated with the food product that they distribute originating from Nebraska Beef:

Originally the local Fry's were told that none of the product from Nebraska Beef was distributed in Arizona but upon learning differently on Monday they initiated a full recall of the effected product(s) and included any "shop trim" grinds as well. They did this by having Stores:

- Pulled the product(s) - scanned them out for loss/destruction
- Performed a complete breakdown, wash, rinse, sanitize of all grinders, knives, knife holders, meat platters, cutting blocks, wrappers, hoppers & cutting boards. Also included are the plastic meat tags and any utensil that may come into contact with the product.
- Store management & meat managers are VERIFYING these steps have been completed and are documenting it and sending the affirmation to our main office.
- All in-store grinding has CEASED until these step are completed.
- Public notice fliers have been posted advising customers of the recall & to return product, if purchased.

In addition, the recall link (<http://www.kroger.com/services/Pages/recall.aspx>) was provided to this department and we are making it available though our complaint line and website.